MOHAMMEDRAIS SHAIKH

Marketing Assistant application | Manchester Pet Supplies

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Portfolio: https://ray-profile.pages.dev

Dear Hiring Team,

I am applying for the Marketing Assistant position at Manchester Pet Supplies. I would welcome the opportunity to support your Marketing Manager with promotional content, website updates, product information and the practical coordination that keeps campaigns moving.

My experience combines marketing and website support with approximately 18 years in software development. Through my work with Physio Care Service and the Rahil Communication website project, I have worked on digital content, service pages, search metadata, website functionality and mobile presentation. I also bring experience with the promotional, social, product-information and coordination tasks described in your posting.

I am comfortable using Canva, Excel, Outlook and website tools. I understand why clear copy, consistent formatting and accurate product details matter, especially when preparing recurring promotional materials and keeping several tasks on track.

To make my application more concrete, I created a small portfolio specifically for Manchester: four seasonal campaign concepts, coordinated social and website assets, catalogue-based product content and a short motion reel. These are independent work samples, with proposed discounts clearly labelled as illustrative rather than live offers.

I am based in Hamilton and available to work in person in Brantford. I would be glad to discuss how I could support the team, learn your processes and help deliver reliable, polished marketing work.

Thank you for considering my application.

Mohammedrais Shaikh (Ray)