MOHAMMEDRAIS SHAIKH

Ray | Marketing Assistant

Hamilton, ON | 289 887 3200 | itpro.mohammed@gmail.com
ray-profile.pages.dev | Available for in-person work in Brantford

PROFILE

Marketing and website support professional with approximately 18 years of software development experience. Practical experience in digital content, promotional materials, website maintenance, product information and coordination. Seeking to support the Marketing Manager at Manchester Pet Supplies with accurate assets and reliable day-to-day execution.

RELEVANT SKILLS

Canva | Social media content | Promotional materials | Excel | Outlook | Website and CRM tools | Product information | Event support | Campaign coordination | WordPress

RELEVANT EXPERIENCE AND PROJECTS

Physio Care Service | Website and Digital Marketing Support

• Support website and marketing work, including service information, search metadata and online booking access through Jane App.
• Review website content and functionality, identify issues and help improve the visitor experience.

Rahil Communication | WordPress Website Project

• Work on service pages, contact forms, navigation, mobile presentation and search metadata.
• Combine content updates with technical troubleshooting to maintain clear, usable information.

Transferable Marketing and Technical Experience

• Experience with promotional content, product information, social media, event coordination and communication with colleagues and stakeholders.
• Use Canva, Excel, Outlook and website tools to support recurring tasks and organized delivery.
• Apply attention to detail to copy, formatting and product information before release.

APPLICATION WORK SAMPLE

Created a seasonal campaign portfolio for this application: Christmas, Halloween, Black Friday and spring concepts; product content references; social artwork; banners; a campaign brief and a short motion graphic. All proposed offers are clearly marked as illustrative.

EDUCATION

Bachelor of Computer Applications | Veer Narmad South Gujarat University, India | 2005

LANGUAGES

English, Hindi, Gujarati and Punjabi